

**Philip Balsiger**

Université de Neuchâtel  
Institut de sociologie

## Publications

Version: 22.05.2019

### Livres

Balsiger, P. (2016). *The Fight for Ethical Fashion. The Origins and Interactions of the Clean Clothes Campaign*. Farnham, Burlington VT: Ashgate/Routledge.

### Chapitres de livres

Balsiger, P. (2018). Political Consumerism in Northwestern Europe: Leading by Example?. In *The Oxford Handbook of Political Consumption*. (pp. 1-25). Oxford: Oxford University Press.

Balsiger, P. (2017). La consommation engagée. In *Sociologie plurielle des comportements politiques*. (pp. 193-213). Paris: Presses de Sciences Po.

Balsiger, P. (2016). The Land of Opportunities? Social Movement Studies in Switzerland. In *Social Movement Studies in Europe. The State of the Art*. (pp. 222-243). New York, Oxford: Berghahn Books.

Balsiger, P. (2016). Tactical Competition and Movement Outcomes on Markets. In *Consequences of Social Movements*. (pp. 237-259). Cambridge: Cambridge University Press.

Balsiger, P. (2015). Managing Protest: The Political Action Repertoires of Corporations. In *The Oxford Handbook of Social Movements..* (pp. X-XX). Oxford: Oxford University Press.

Balsiger, P. (2015). Corporations as Players and Arenas. In *Players and Arenas. The Interactive Dynamics of Protest*. (pp. 119-140). Amsterdam: Amsterdam University Press.

Balsiger, P., & Lambelet, A. (2014). Participant Observation. In *Methodological Practices in Social Movement Research*. (pp. 144-172). Oxford: Oxford University Press.

Balsiger, P. (2014). Participant Observation (avec Alexandre Lambelet). In *Methodological Practices in Social Movement Research*. (pp. 144-172). Oxford: Oxford University Press.

### Articles de périodiques

Lambelet, A., Balsiger, P., Carnac, R., & Honegger, C. (2019). Tax incentives in favour of public utility in Switzerland : an incomplete debate ?. *The Philanthropic Year - L'Année philanthropique*, 1, 31-47.

- Lambelet, A., Balsiger, P., Carnac, R., & Honegger, C. (2019). Les incitations fiscales en Suisse : Un débat tronqué ?. *L'Année PhiLanthropique – The PhiLanthropic Year*, 1, 14-30.
- Lambelet, A., Balsiger, P., Carnac, R., & Honegger, C. (2018). Philanthropy, tax expenditures and competitive neutrality. What are the dilemmas facing tax administration employees ?. *Expert Focus*, 3, 218-221.
- Balsiger, P. (2018). Explaining Dynamic Strategies for Defending Company Legitimacy: The Changing Outcomes of Anti-Sweatshop Campaigns in France and Switzerland. *Business & Society*, 57(4), 676-705.
- Balsiger, P. (2016). Moral Struggles in Markets: The Fight Against Battery Cages and the Rise of Cage-Free Eggs in Switzerland. *European Journal of Sociology*, 57(3), 419-450.
- Balsiger, P. (2014). Between shaming corporations and promoting alternatives: The politics of an “ethical shopping map”. *Journal of Consumer Culture*, 14(2), 218-235.
- Balsiger, P. (2010). Making Political Consumers: The Tactical Action Repertoire of a Campaign for Clean Clothes. *Social Movement Studies*, 9(3), 311-329.

## Recensions

- Balsiger, P. (2017). Edward F. Fischer (ed.) 2014 Cash on the Table. Markets, Values, and Moral Economies. Santa Fe, School for Advanced Research Press. *Economic Sociology Newsletter*, 18(3), 32-33.
- Balsiger, P. (2016). Compte rendu de Anteby (Michel) – L’École des patrons. Silence et morales d’entreprise à la Business School de Harvard. *Revue française de science politique*, 66(6), X-XX.

## Working papers

- Balsiger, P. (2013). Embedding “Political Consumerism”: A Conceptual Critique. EUI.
- Balsiger, P. (2012). Competing Tactics. How the interplay of tactical approaches shapes movement outcomes on the market for ethical fashion. MPIfG Discussion Paper 12/9.