



MAPS LECTURE SERIES

Mercredi 17 mars 2021, 14h15h–15h45

Dans le cadre du séminaire MA « Morale et marchés », l'Institut de sociologie et la MAPS ont le plaisir de vous convier à la conférence suivante :

Svetlana Banerjee (Baurens)

Founder and Managing Director of [Impact Investing School](#) and Impact Community [Camomile](#), Co-Founder and President of [Galileo International Impact Investing Centre](#) and Board Member of [SIIA](#) (Swiss Impact Investment Association).

Impact Investing: Making Use of Finance to Change the World

Toute personne intéressée est cordialement à nous rejoindre en ligne :
<https://unine.webex.com/unine-fr/j.php?MTID=m9025f3c0882782956865a65190c1f8a0>

Impact Investing: Making Use of Finance to Change the World

The talk is an introduction to Impact Investing and Green Finance. It will cover all aspects of this topic and deliver a broad understanding of the sector as a whole. We will discuss the differences between CSR, responsible, sustainable and impact investing. Who are the market players, how SDGs and impact investing are connected, what are the challenges and risks. You will learn practical examples of what is impact investing and why this is important to engage in this sector to overcome social and environmental challenges. You will have a chance to participate in an interactive discussion and ask your questions.

Svetlana Banerjee (Baurens) is a TV-Presenter, Founder and Managing Director of Impact Investing School and Impact Community Camomile, Co-Founder and President of Galileo International Impact Investing Centre and Board Member of SIIA (Swiss Impact Investment Association). Svetlana is the Impact Investing & Sustainable Finance Ambassador of the Diplomatic World Institute. She is an impact investing expert and is actively raising awareness and educating various stakeholders about this topic around the world with the main purpose to transform finance into the force for good. "Moving private capital into impact investing will help to solve social and environmental challenges and add meaning, purpose, and inspiration to the actors from the financial sector".

Svetlana is a keynote speaker, trainer and guest lecturer. She has nearly a decade of experience in Swiss Financial Sector as client advisor and investment specialist for reputable Swiss and international institutions (Société Generale, J.Safra Sarasin). Svetlana has in-depth experience in fundraising, project management and acts as finance coach and strategic advisor for social entrepreneurs.