

Conference on Impact Investing

University of Neuchâtel
Faculty of Arts and Humanities (FLSH)
Room R.0.14

September 1, 2022: 9:00 - 17:00
September 2, 2022: 9:00 - 13:00

Varieties of Impact Investing: The Pursuit of a Practice in Regional and Organizational Contexts

unine[•]
Université de Neuchâtel
Institut de sociologie



Organizers:

Philip Balsiger : philip.balsiger@unine.ch
Daniel Burnier : daniel.burnier@unine.ch
Noé Kabouche : noe.kabouche@unine.ch

The objective of the conference, funded by the Swiss National Science Foundation (SNF), is to look at how impact investing – an investment approach aiming to generate measurable social and environmental results alongside a financial return – is practiced in different regional, institutional and organizational contexts.

Keynote on Thursday, September 1, 16:15:

Money, Morals, and Metrics: The Symbolic and Material Construction of Impact Investing

Emily Barman, Loyola University Chicago

Free admission, please send email to Christelle.chittani@unine.ch for registration

Program

Thursday September 1

9:00 -10:00: Welcome, introduction and coffee

10:00-11:00

Impact Investing at the Aga Khan Development Network: Origins of Innovative Financing Mechanisms, Farwa Sial (University of Manchester) & Jessica Sklair (University of Cambridge)

Scripting as Governing Strategies in a Field of Practice: Maintenance work in Action, Natalia Mityushina (ESADE), Lisa Hehenberger (ESADE), Johanna Mair (Hertie School of Governance)

11:30 -13:00

Socio-genesis of the impact investing world in France, Eve Chiapello (EHESS) & Camille Roth (CNRS, Centre Marc Bloch)

The regional development of an international phenomenon. How the Geneva financial field framed impact investing, Noé Kabouche, Philip Balsiger, Daniel Burnier (Université de Neuchâtel)

Leverage as a political tactic: the case of social impact investing in Britain, Philipp Golka (Leiden University)

13.00 - 14:15 : Lunch

14:15 -15:45

Social Impact Investing in Italy. A case of weak financialization?, Davide Caselli, University of Milano-Bicocca

The embeddedness of impact investing in emerging markets: Towards local understandings among social entrepreneurs in Nigeria, Elena Christodoulou & Shonali Banerjee (Cambridge Judge Business School)

“Low-hanging Mangoes”– on Social Impact Bonds in Colombia, Natalia Gómez Muñoz (University of Bologna)

16:15-17:15

Keynote speech

Money, Morals, and Metrics: The Symbolic and Material Construction of Impact Investing

Emily Barman, Loyola University Chicago

Friday September 2

9:00-10.30

Defining and implementing “impact”: Negotiating meanings and shifting interpretations, Claudia Campisano (University of Bologna)

Social impact as a negotiated and collective process, Guillaume Dumont (EM Lyon)

Solidarity markets. Doing business in the general interest?, Vincent Himmer (Sciences Po Paris)

11:00 -12.30

Blockchain as “anti-politics machine”. Impact investing in the times of the web3, Riccardo De Cristano (University of Bologna)

From structure to purpose: green and social narratives, and the shifting morality of Islamic finance in Kuala Lumpur, Marc Brightman (University of Bologna), Adnaan Zikri Jaafar (University of Oxford)

Financial market dynamics and relational dependencies: exploring divergent trajectories of impact investing in the UK and Switzerland, Philip Balsiger (University of Neuchâtel), Philipp Golka (Leiden University), Noé Kabouche (University of Neuchâtel)

12:30- 1:00: Conclusion and next steps

13:00: Lunch